



Au fait

THE NEWSLETTER

FACULTY OF MANAGEMENT STUDIES

MOHAN LAL SUKHADIA UNIVERSITY

JAN-JUN. 2018 & JUL-DEC. 2018
VOL. 3 & VOL. 4



Message From The Director



Management education has undergone phenomenal changes in past few years. It is not only restricted to classroom studies but includes exposure of corporate world. FMS is on an urge of providing quality education embedded with ethics and corporate culture. In the previous year FMS has taken a hike in the matters of growth and development thereby providing corporate opportunities to students. Various major literary as well as cultural events were witnessed in this year.

Marking its name in the corporate world, FMS has provided campus placement to many students in some of the big national level companies. Seeing the pace of placement activities, it is hoped that FMS will achieve 100% placement before the closure of this session. The third and fourth volume of newsletter highlights various activities covering academics, co-curricular aspects. It encloses the achievements of students, scholars and faculties.

The forth coming Alumni meet which is to be held on 9th-10th February 2019, will be a major initiatives to build the networking between the current batches with the earlier batches. The networking can help students in getting good mentorship, and will provide a platform for their internship and placements. This event will represent a 36 years journey of the institute.

I hereby congratulate the family of FMS for contributing to its growth and development and wish everyone a very Happy & Prosperous New Year.

Director
Prof. Anil Kothari

A light on events@FMS

- A lecture on “**Rojgaar Swadeshi Model**” was held on 24th March 2018 for the students of M.B.A. (CMAT) and B.B.A. (ED).
- An industrial visit to **Forest Research Institute** and tour to Uttarakhand was organized for M.B.A. (CMAT) IV Semester from 24th 31st March 2018.
- An industrial visit to **Railway Training Institute** was organized on 24th March 2018 for the students of M.B.A. (FSM).
- An industrial visit to **SEBI New Delhi**, was organized on 9th April 2018 for the students of M.B.A. (FSM).
- A Workshop jointly organized by Faculty of Management Studies and **Bhartiya Shikshan Mandal** for designing a course on “**Entrepreneurship Education- Syllabus, Teaching Pedagogy and Evaluation Methods**” was held on 21-22 April, 2018.
- Retirement Ceremony of **Mr. Ram lal Sharma** an office attendant, took place on 30th April 2018.
- Farewell function was organized for M.B.A. (CMAT) IV Semester on 3rd June 2018.
- **Induction Programmes** in M.B.A. (CMAT, FSM AND E.COM) batches and BBA (Entrepreneurship) I Semester batches conducted in July and August.
- A motivational lecture on Leadership Traits was conducted by **Prof P.K. Jain** for the students of M.B.A.(CMAT & FSM) I Semester in July 2018.
- **Prabandh- A Management Club** was formed and Management activities to be carried out were decided under **Prof. Meera Mathur** in the month of September.
- “**Campus to Corporate**” programme was held for CMAT III Semester in the month of August conducted by **Ms. Shilpi Mohan**.
- Guest lectures on “**Communication skills**” conducted by **Mr. Anupama Bhargava** in MBA (I and III Semester) and BBA (I and III Semester) in the month of August-September.
- **Plantation Activities** by the students of all the batches in the college were held in the last week of September.
- **Swachh Bharat Abhiyaan** was taken forward by the students of FMS as cleaning the Campus activities were held in first week of October.
- A lecture on highlighting the “**Principles of Mahatama Gandhi in Present Scenario**” was held on 3rd October, 2018 conducted by **Prof. B.P. Sharma**, Vice President, **PAHER University**.
- “**Path Breaker Awards**” an initiative by FMS in which entrepreneurs are felicitated doing excellent work in their respective fields was conducted on 4th October, 2018.
- A lecture on “**Presentation Skills**” for BBA III Semester on 6 October, 2018 conducted by **Ms. Nisha Bhatnagar**.

- **Management Development Programme** was held on 6-7th October, 2018 on the **Basics of Derivatives** organised by FMS in association with Share Khan.
- A “**Skill Development and Motivational Workshop**” was conducted for MBA FSM III Semester and CMAT I Semester by **Making Spark**- An organization engaged in motivation and skill enhancement workshops was conducted on 11th October, 2018.
- Lectures conducted in BBA I Semester on “**Managerial Skill Development**” conducted by **Dr. Shilpi Mohan** on 15-16th October, 2018.
- A lecture was organized by Prabandh-Management Club of FMS conducted by **Dr. Ramesh Joshi**, Deputy Superintendent of MB Hospital on “**Marketing in Medical Sciences**” for all the MBA students on 13th October, 2018.
- A lecture conducted on the skills of “**A Budding Manager**” by **Prof. Deepu Krishna**, Karnavati University, Gujarat for BBA (I and III Semester) on 16th October, 2018.
- A lecture on **Aptitude in Career Building** was held on 15 November 2018 for the students of B.B.A. conducted by **Dr. Anshul Kothari**.
- A lecture on **Skilled required for being Entrepreneur** was held on 16 November 2018 for the students of B.B.A. conducted by **Dr. Anshu Kothari**.
- A lecture on Financial Aspect of NBFC was held on 24 November 2018 conducted by **Mr. Rajendra Chittora**, state Head Tata Motors Finance.
- Campus Placement Activities took place during the months of October to December 2018, wherein **ICICI Prudential Ltd, ICICI Securities Ltd., ICICI Bank Ltd., ITC, Kotak Mahindra Bank Ltd., and Rajasthan Connect** were the major recruiters and each company recruited approximately 6-7 M.B.A. Students.

Achievers of FMS

- Yogesh Hinger, M.B.A. (CMAT) IV SEM, secured 1st position in senior level **Chess Competition** at **Jain International Trade Organization Games**.
- Archi saraswat, M.B.A. (CMAT) II SEM, secured 2nd position in **Debate Competition**, held by **Udaipur Insurance Institute** held on
- Students of M.B.A. (CMAT, FSM AND E.COM) batches and BBA (Entrepreneurship) won maximum awards and achieved overall I position in **UNIQUEST 2018** a cultural fest organized by **Pacific Academy of Higher Education and Research University**.
- Students of M.B.A. (CMAT, FSM AND E.COM) batches participated in **AUDACITY 2018**, a management fest organized by **IIM Udaipur** and won various competitions.

Alumni Corner

My Sri Lanka Trip

Travelling is always fun . Sometimes we are able to decide in the last moment that we can squeeze in a few days to make a short trip . Most of the countries require a visa to travel , which takes a few days at the least. Sri Lanka is one of the places where as Indians you can plan a holiday in the last moment as visa can be applied online and you get a confirmation normally within an hour .

Kandy is a Hill Station in Sri Lanka. About 3 hours from Colombo, one of the most important places to see in Kandy is the Temple of Tooth Relic which is located beside the Kandy lake . The sacred tooth of Lord Buddha is enshrined in the temple and people offer their prayers in the room which houses the sacred tooth. There is also a museum and an Audience hall in the complex. A must see place is the Royal botanical gardens. The botanical gardens is spread over an area of 60 hectares and is very well maintained. One can see the collection of royal palms, orchids, beautiful flower gardens and enjoy the peace and calm environment. Walking through the trees and open spaces with intermittent rests makes it a delightful experience. As the sun was going down our driver took us to the View Point which is in Rajapihilla Mawatha It is a beautiful point to see the sun going down and the lights coming up as darkness falls . One can have a great view of the Kandy lake, the Temple of the Tooth Relic and the city of Kandy. A walk beside the lake is the perfect way to enjoy the see the nature and spend your time during the stay in Kandy.

Colombo is the capital of Sri Lanka. One of the most popular tourist places here is Gangaramaya temple . It is a temple as well as a cultural center with a museum also attached to the temple . Located very close to the Beira lake it is one of the most important Buddhist temple in Colombo . One can see a mix of Sri Lankan , Indian, Thai and Chinese architecture in the complex. The complex has besides many Buddha statues collection of stuff from many places. One can see a lot of gold and gold painting in the temple .

For further reading, please visit
<http://memorabletravelholidays.com/my-sri-lanka-trip/>

Amitavh Phukan

M.B.A. 1992

Presently

Independent Textile Business Owner

नए सवाल

पढ़ने पढ़ाने का यह सिलसिला चालू है
कुछ बीस बरस हुए होंगे
समझने समझाने का भी !

मेरा तरीका जरा अलग है,
सवाल खोजता हूँ मैं,
जवाबों में दिलचस्पी नहीं मेरी !

क्लास की निगाहें, जवाब मांगती
और मैं सवालों में खोया रहता !

ब्लैकबोर्ड पर चाक,
कई सवालिया निशान छोड़ जाती
जिसकी गर्द

मेरे कोट पर जमी रहती बरसों !

एक नए सवाल के इंतज़ार में !!!

Dwarika Prasad Uniyal

Batch of 1997-1999

Presently

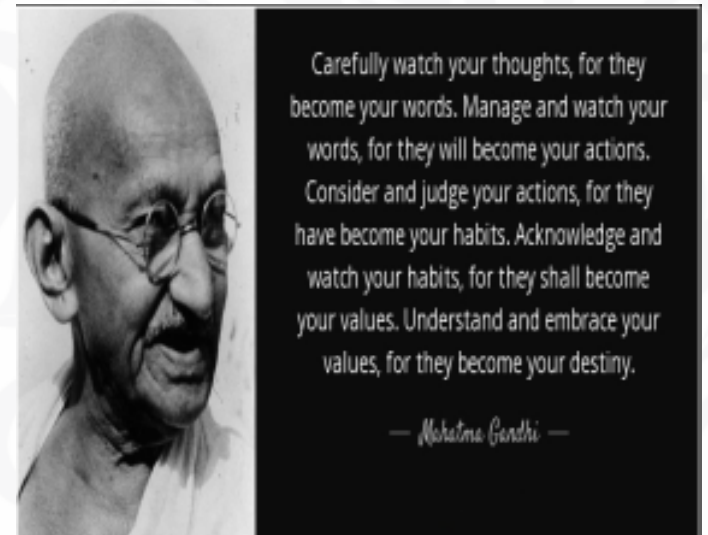
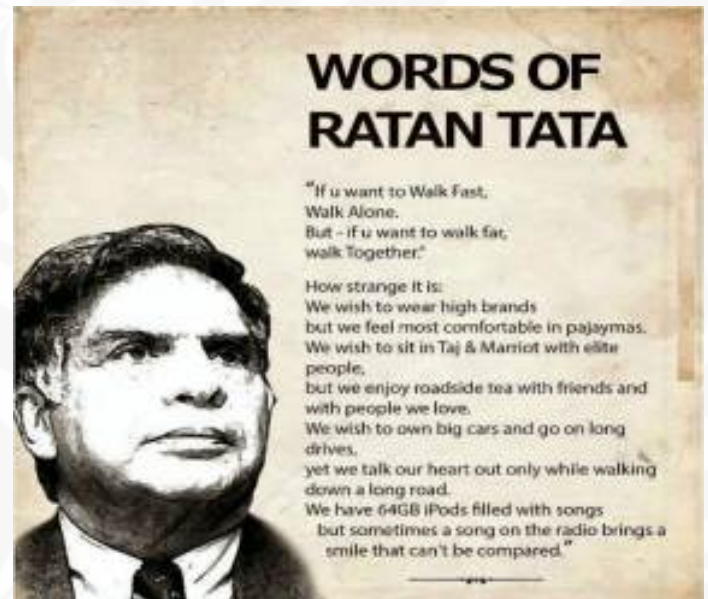
DEAN FLAME University, Pune

APTITUDE- 'It's where your career begins'

Aptitude Tests are one of the most sought after test selection for various competitive posts. Aptitude tests are designed to assess your logical reasoning and thinking performance. As a student, it is important to understand what is embodied within the word "Aptitude" and why an "Aptitude Test" for career selection is important when tracking your path to success. Aptitude tests inculcate many factors like Numerical reasoning, Verbal ability, Abstract reasoning, psychometric testing, logical reasoning, speed & accuracy. Usually, these tests consist of Multiple choice questions (MCQs), wherein a student must select any one choice out of the given options. The test measures strongest and the weakest areas in each realm of understanding and the innate psychometric ability that the student may possess. Aptitude tests have a standardized method of administration and scoring, with result quantified and compared with all other test takers. Aptitude test can be taken online or at a testing center based on the exam you are appearing for. In today's scenario, you can see aptitude as a primary basis for selection for higher studies as well as job career growth.

CA. (Dr.) Anshul Kothari

FMS batch 2009-11



Glimpse of Various Activities at FMS



Fresher's Party



Winners of FMS at Uniquist



Industrial Trip to Jaisalmer by M.B.A. (CMAT & FSM)



Industrial Visit to Utrkhand by M.B.A. (CMAT)





Glimpse of 72nd Independence Day Celebration 2018



Teacher's Day Celebration 2018



Industrial Visit To Jaisalmer



Fresher's Party of MBA (CMAT)

Literary thought process by Students

Two Pillars: Focus & Concentration

Focus and Concentration are the two words which have merely a same meaning. Most people don't know how to improve focus and boost concentration because we have a constant distraction which makes focus difficult. We should have focus on our goals in life to achieve great heights. But really, do we know, what is Focus? Experts define focus as the act of concentrating your interest or activity on something. Focus can only occur when we have said yes to one thing and no to other things. We know that, focus doesn't require a permanent 'NO', but it does require present 'NO'. When we talk about Focus, we all have a same question- Why Can't I Focus? Most people don't have problem in focusing but rather they face problem in deciding. What I mean is that most healthy humans have a brain that is capable of focusing if we get the distractions out of the way. Instead of choosing one thing to focus on, we can try multitasking. Technically if we see, we are capable of doing two things at the same time. For example, to watch TV while doing studies. Multitasking forces your brain to switch your focus back and forth very quickly from one task to another. Secondly, "How to focus and increase your attention span?" To answer this question, let's know how to overcome our tendency to multitask and focus on one task at time. This can have different strategies by which we can overcome this.

- **MEASURE YOUR RESULTS:** First thing we have to do is to measure our progress. Because of feedback, we cannot focus. Our brain has a desire to know whether we are making progress or not toward our goals, and it is impossible to know without feedback.
- **FOCUS ON THE PROCESS, NOT THE EVENT:** Second thing we can do to maintain long - term focus is to concentrate on processes, not events. We all see success as an event that can be achieved and completed.

PARIDHI PARIKH

M.B.A. (CMAT) Part I

They say, life is so much unpredictable and has mysterious surprises, So, live each and every moment as and when it arises.

Why can't we live our life on our own terms in this patriarchal society, Whatever we do, wherever we go, whenever we think differently, we have that kind of anxiety.

It seems as if only we are concerned about the bond and the connection, Either they take you for granted or treat you as a choice as they have many attraction.

We all have struggled so much in some or the other way to reach till here, And if we continue putting the utmost efforts, then the success will be very near.

Don't sacrifice your happiness, your life, your career for the ones who don't appraise or value, Infact make them feel your absence and know your worth & virtue.

Ridhi Jain

MBA CMAT 1st SEM

SAWAAL

Sawalo ki uss suchi mai ek sawal aaj ye bhi hai

zamane ko meri ek pukar aaj ye bhi hai

kya hota hai jab do log milte hai

kyu har choti baat pe log bhichadte hai

kyu sacchai se log katrate hai

kyu nahi khud ko vo mahefooz paate hai

kyu har pal mai jaan ka khatra rehetta hai

kyu ab dil se door vo Tiranga rehetta hai

musibat se bhagna hal nahi hota hai

har badi cheez ka agaaz chote se hota hai..

Jatin Jagetia

B.B.A. Entrepreneurship, IV Sem.

Faculty

Prof. Karunesh Saxena

- Designed and delivered training sessions to faculty members of **University of Peradeniya, Kandy (Sri Lanka)** on **"Delivery of On-line BBA course"** for a week in March 2018, organized by Commonwealth of Learning, Center for Education Media in Asia (COL-CEMCA)
- Appointed as Convener of **NIRF** ranking committee – for 2017-18 & 2018-19.
- Paper titled, **"A Study of Hoteliers Perspectives of Service Quality in Selected Heritage Hotels of Southern Rajasthan"** published in Journals of Emerging Technologies and Innovative Research, Vol. 5, pp. 44-51.
- Paper titled, **"Achieving Academic Quality Excellence in wake of Skill India Program with special reference to Indian Higher Education System"** published in M. K. Saxena (Ed.) Skill Development in Higher Education (pp. 1- 15).
- Designed and delivered training sessions to government officers on **"How to Improve Organizational and Personal Effectiveness"** at Kathmandu Nepal from 22nd to 25th October, 2018, organized by National Productivity Council (NPC), Gandhinagar (Gujarat).
- Appointed as Director, **College Development Council** of MLS University, Udaipur.
- Awarded one full **MOOC (40 Modules)** on "Business Statistics", by UGC-CEC, New Delhi.
- Member Advisory body **NRC Management** at **Banasthali Vidyapeeth University**.
- Developed & delivered 2 modules in NRC management on **"Publication Strategy & Factor Analysis"**.

Prof. Anil Kothari

- Invited for delivering Orientation Lecture in coursework held at MDS University, Ajmer.
- Delivered Lecture on Effective Communication & Interview Skills in **RAJASTHAN DIGIFEST 2018** organised by Government of Rajasthan on 04th July 2018.
- Delivered lecture in **Faculty Development Programme** on Advances in Survey, Statistical & Analytical Tools in Research Methodology organized by **Aishwarya Institute of Management**, on 24th May 2018.
- Conducted Induction Programme on **Financial Literacy Awareness** for Newly Appointed faculties of Mohanlal Sukhadia University, on 10th August, 2018.
- Organised **Management Development Programme** on **Financial Derivatives** at Faculty of Management Studies, Mohanlal Sukhadia University, on 6th-7th October 2018, where in 32 participants benefitted from the programme.
- Delivered Lecture on **Ethics in Education and Ethics in Business** at **MHRD Refresher Programme of Delhi University** on 8th October 2018.
- Delivered Lecture on **Financial Literacy and Awareness** at Delhi University on 9th October 2018.
- Organised **“Path Breaker Awards”** in which entrepreneurs were felicitated doing excellent work in their respective fields on 4th October, 2018.

Prof. Hanuman Prasad

- Presented paper titled **“Economic Partnership of Couples: A study on Joint account holders”** at **All India Commerce Conference**, held at Hyderabad in December 2018.
- Organised a workshop on **Digital Marketing** in April 2018.
- Organised a workshop on **Udaipur Eco-grants Orientation** in joint collaboration with **Centre for Youth New Delhi**, at Golden Jubilee Guest House, MLS University on 30th August 2018.
- Delivered lecture in **Faculty Development Programme** on Advances in Survey, Statistical & Analytical Tools in Research Methodology organized by **Aishwarya Institute of Management**, in May 2018.

Prof. Meera Mathur

- Key note Speaker in IRA International conference on **“Modern Management Strategies, E-commerce and Global Economy- In Indian context”** organized by IRA & LBS P.G. College Jaipur on 2-3 February 2018 in the session II: E-Commerce-Problems and Prospects on the topic, **“E-retailing in India---creating new experiences for new age customers”**.
- Delivered Lecture on “Recent Trends in Data Gathering & Sampling Techniques” in FDP on **Advances in Survey, Statistical & Analytical Tools in Research Methodology** jointly organized by Aishwarya College of Education

Sansthan and BN University, Udaipur, 25 May, 2018.

- Member of the Literary Event Committee of Annual Cultural Function of Central Student Union “Satyam-2018”, 14-16 February 2018.
- Attended two days National workshop on “Entrepreneurship Education: Curriculum, Teaching Pedagogy and evaluation” organized by FMS, M L S University and Bhartiya Shiksha Mandal, Nagpur on 21-22 April, 2018.

Scholar's Achievement

PRERNA BHATI

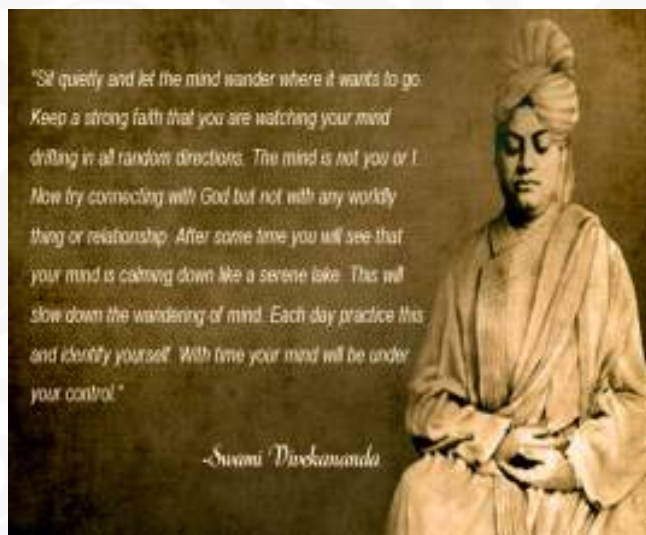
- Paper Published on महिला सशक्तीकरण : दक्षिण राजस्थान के अनुसूचित क्षेत्र की आदिवासी महिलाओं के विशेष सन्दर्भ में in book by Janak Singh Meena, ISBN:978-93-81416-24-2
- Paper published titled **“Socio-economic empowerment of Tribal women under the Employment Scheme (MNREGA) in Udaipur.”** Vol 8, issue 1, January-2018. ISSN: 2249-7382. Impact: 6.939
- Paper titled **“Participation and empowerment of women : A study of MNREGA”**, presented in International conference on mapping global changes in Business ,Economy, Society and Culture at Pacific university on 19-20th January 2018.

FARHANAZ KHAN

- Paper titled **“Sustainability of Females at Leadership Positions in Indian Hotel Industry”** presented in SUSCON Conference held at IIM Shillong from 29th Nov 2018 – 1st December 2018.
- Paper titled **“Gender Sensitivity at Workplace: A Conceptual Study”** published in an International registered and refereed Quarterly research Journal: AMAR Research Journal in March 2018 (Jan – March issue), ISSN N 2348-1323.

TWINKLE JAIN

- Paper titled **“Economic Partnership of couples: A study on Joint account Holders”** presented at ACCA, Hyderabad.



Management Development Programme on Financial Derivatives



Industrial Visit to SEBI, Mumbai by M.B.A. (CMAT 3rd Semester)



Lecture on 150th Gandhi Jayanti by Prof. B.P. Sharma